

Enrique García

Product Designer

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Product Designer with 5+ years of experience designing end-to-end mobile experiences. Expert in building and scaling design systems, leading UX research initiatives, and collaborating cross-functionally with Engineering and Product teams to ship high-impact features. Proven track record in fintech and enterprise applications with deep expertise in Figma, user flows, prototyping, and developer handoff. Strong background in designing for variable connectivity, performance optimization, and edge cases.

SKILLS

Design Tools: Figma, After Effects, Lottie Animations

UX Methods: User Research, Usability Testing, User Flows, Wireframing, A/B Testing, Rapid Validation

Design Systems: Token Architecture, Component Libraries, Pattern Documentation, Cross-Platform Guidelines, iOS Human Interface Guidelines, Material Design, Scalable Design Systems

Collaboration: Cross-Functional Team Leadership, Developer Handoff, Agile/Scrum Methodologies, Stakeholder Management, Design QA, Engineering Partnership

Technical Knowledge: React Native, TailwindCSS, Amplitude, Version Control (Git)

Languages: Spanish (Native), English (B2 Professional Working Proficiency)

PROFESSIONAL EXPERIENCE

UX/UI Analyst

Banco Atlántida | San Salvador, El Salvador | September 2023 - Present | Full-time

Lead end-to-end UX/UI for core retail banking products, partnering with Engineering, PM, and Business to deliver measurable outcomes across mobile platforms.

- Led end-to-end design for the One App mobile application from concept to launch, aligning user value with business goals and establishing mobile-first experience for thousands of users
- Built and maintain cross-brand design systems including design tokens, reusable components, and comprehensive guidelines for Atlántida and One brands, improving design consistency and accelerating development velocity
- Planned and executed comprehensive UX research including user interviews and usability testing; translated insights into user flows, wireframes, interactive prototypes, and developer-ready specifications
- Drove implementation quality through rigorous design reviews, detailed Figma handoff documentation with specs, states, variants, and microcopy, and hands-on QA collaboration with engineering teams
- Optimized mobile UX for real-world conditions including variable connectivity, performance constraints, error states, loading states, and edge cases

UX/UI Designer

BlueStar | San Salvador, El Salvador | March 2020 - April 2023 | Full-time

Delivered complete product design lifecycle from discovery through implementation across multiple digital products.

- Shipped features end-to-end: discovery, user flows, high-fidelity UI design, interactive prototypes, and comprehensive developer handoff for mobile and web applications

- Conducted user interviews and usability tests; iterated designs based on qualitative insights and quantitative metrics to optimize conversion and user retention
- Produced wireframes, mockups, and interactive Figma prototypes; delivered developer-ready specs including edge cases, component states, interaction patterns, and exported assets
- Partnered closely with engineering teams to resolve edge cases, ensure smooth implementation, and maintain design fidelity through QA cycles

Web Designer

Ministry of Economy | San Salvador, El Salvador | February 2022 - July 2022 | Internship

- Designed and developed internal pages for a major governmental website serving citizens.
- Collaborated with cross-functional teams of designers, developers, and government stakeholders to deliver high-quality public-facing web experiences

EDUCATION

Bachelor of Engineering in Computer Science (In Progress)

Universidad Don Bosco | 2021 - Present

Product Design Certification

Platzi | June 2019 - August 2020

LEADERSHIP AND VOLUNTEER EXPERIENCE

Production Lead, Communications Ministry

Tabernáculo de Ilopango | February 2015 - Present

Lead production team for live events and multimedia content, coordinating cross-functional volunteers and managing end-to-end creative workflows.